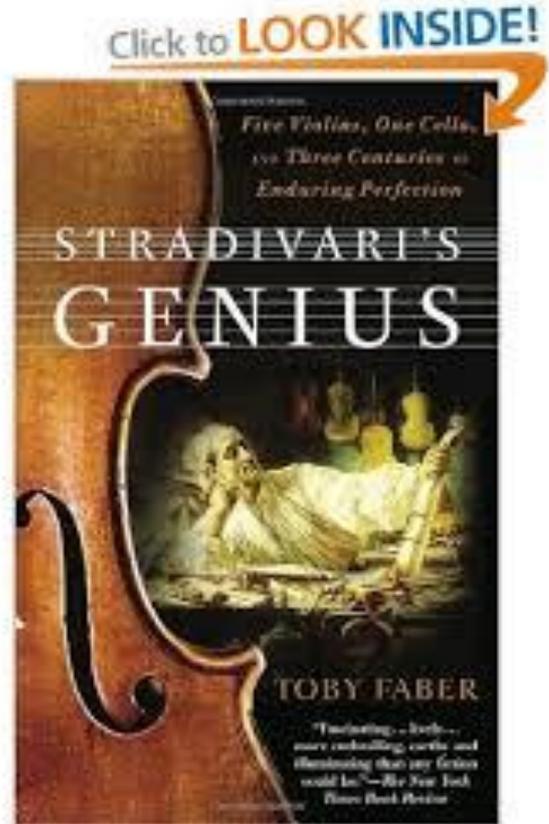
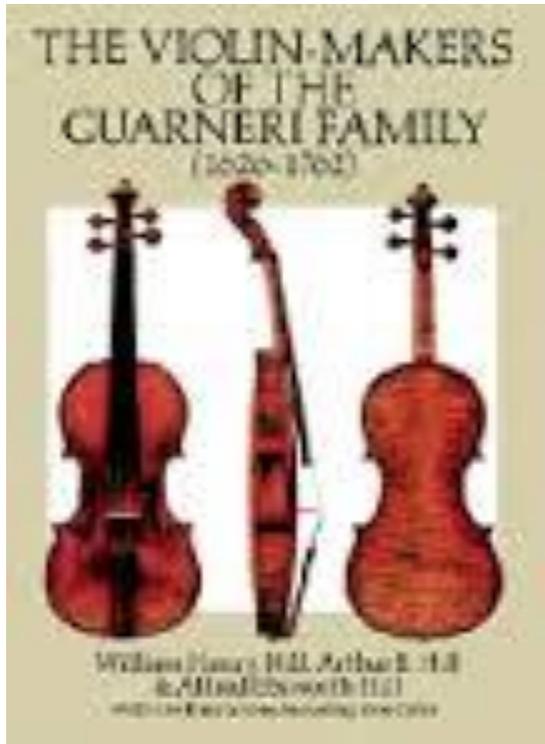




Fylde Decorative & Fine Arts Society
Member of the National Association of
Decorative & Fine Arts Societies

ARTS EDUCATION, HERITAGE & CONSERVATION



Faber + Faber

90 years of excellence in cover design

Wednesday 7th January, 2015 at 2pm

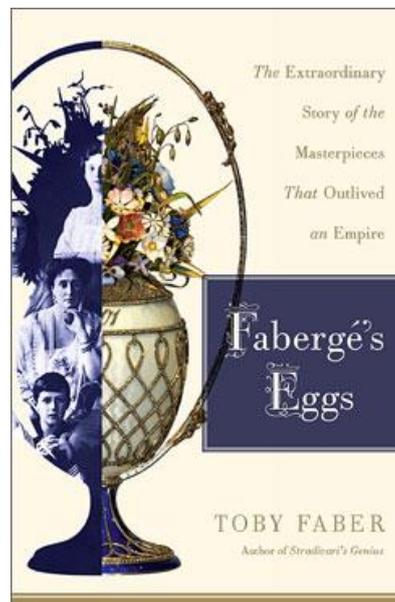
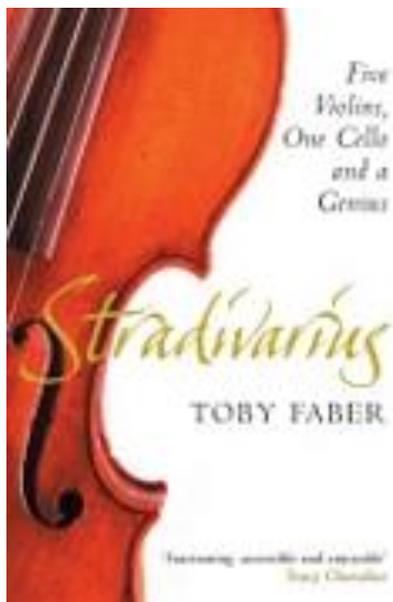
United Reformed Church Hall
St. Georges Rd, St Annes-on-Sea, FY8 2AE

www.fyldedfas.org.uk



Tony Faber

Toby has written two works of narrative history, '**Stradivarius**' and '**Fabergé's Eggs**', published by Macmillan in the UK and Random House in the US, and given lectures associated with these two subjects at venues including The Victoria and Albert Museum, Bath Theatre, The Library of Congress and the Huntington Library, as well as at a number of literary festivals.



Tony's career began with Natural Sciences at Cambridge and has been through investment banking, management consulting and five years as managing director of the publishing company founded by his grandfather – **Faber and Faber** – where he remains on the board. He is non-executive Chairman of its sister company, Faber Music, a trustee of Yale University Press (UK) and a director of the Authors Licensing and Collecting Society.



Faber & Faber

Since its foundation in 1925, **Faber and Faber** has built a reputation as one of London's most important literary publishing houses. Part of that relates to the editorial team that Geoffrey Faber and his successors built around them – TS Eliot was famously an early recruit – **but a large part is also due to the firm's insistence on good design and illustration.**

This lecture traces the history of **Faber and Faber** through its illustrations, covers and designs. Early years brought innovations like the Ariel Poems – single poems, beautifully illustrated, sold in their own envelopes. In the 1950s and 1960s, there was an emphasis on typography, led by the firm's art director Berthold Wolpe; his Albertus font is still used on City of London road signs. In the 1980s, the firm started its association with Pentagram, responsible for the ff logo. Along the way, it has employed some of our most celebrated artists as cover illustrators – from **Rex Whistler and Barnett Freedman to Peter Blake and Damien Hirst.**

The lecture will range from **book covers, advertisements and photos of key individuals**, to illustrations of the concepts behind the designs. The talk will also be peppered with personal insight and anecdote. Faber and Faber is the last of the great publishing houses to remain independent. As the grandson of its founder, Tony Faber grew up steeped in its books, is passionate about the firm's success and intensely proud of his association with it.

You can research more about Toby via his [website](#).

Diary dates

Wednesday 4th February 2015

BARBARA HEPWORTH and HENRY MOORE

Lecture by Gerald Deslandes.

Fylde DFAS AGM prior to the lecture at 1.15pm.

SPECIAL INTEREST DAY

Tuesday 17th February 2015

THE GRAND TOUR - Travel and collecting in the 18th Century.

At the Dalmeny Hotel, St Annes to include two lectures and lunch.

Booking Forms now available at the Reception Desk.

Wednesday 4th March 2015

THOMAS HEATHERWICK: The "new Leonardo da Vinci of British design" (Sir Terence Conran).

Lecture by Anthea Streeter

Fylde DFAS AGM prior to the lecture at 1.15pm.

GLASGOW Tour

Wednesday 24th June 2015

A short stay in Glasgow with a varied programme visiting Art Galleries, the Art Lover's House, Dumfries House and other exciting places of cultural interest.

Please note that this is an alternative tour to the previously arranged visit to York as shown in our Fylde DFAS Programme card. Unfortunately, major building difficulties have been encountered in a massive HLF Restoration Programme and the Opening of the restored York Art Gallery has been delayed, This was planned to be a special Fylde DFAS 5th Anniversary Tour working with the City of York and also York DFAS; hopefully it will still be re-arranged at a later date.

We are most grateful to Elaine, our Tours Co-ordinator, for planning an alternative tour at such short notice.

