



**FYLDE DFAS**

**Fylde Decorative & Fine Arts Society**

Member of the National Association of  
Decorative & Fine Arts Societies

**ARTS EDUCATION, HERITAGE & CONSERVATION**

# 2020

## LOOKING FORWARD to

## OUR FUTURE

### A Consultative Document

Please let us have your comments and views about this document by e-mail to our Chair [jodarbyshire@yahoo.com](mailto:jodarbyshire@yahoo.com) no later than 30 November 2015 so that we can discuss them at our Committee Meeting in December.

The Chair and other members of the Committee will be available to answer questions and take written comments between 12.30---1.30pm [prior to the lecture] on 4 November 2015.

October 2015



**FYLDE DFAS** FYLDE DECORATIVE & FINE ARTS SOCIETY.

# Looking Forward to 2020. A Consultative Document.

## 1. Our Purpose.

Fylde Decorative & Fine Arts Society has adopted the overall objectives of NADFAS which are:

- The promotion and advancement of the education of the public in the cultivation, appreciation and study of the decorative and fine arts
- The conservation and preservation of the artistic heritage of the UK and other countries for the benefit of the public
- The advancement of the arts, culture and heritage, in particular but without limitation, decorative and fine arts

## 2. Foreward by the Chairman.

*Five years ago a group of volunteers formed a committee to promote a new organisation in support of arts and culture in the Fylde. Many of them had experience of other Decorative & Fine Arts Societies in the north west and they determined to found Fylde Decorative & Fine Arts Society and join the hundreds of other societies in the UK and their 80,000+ members.*

*They have succeeded mightily making it important that their successors should look regularly at what, how, where and when our Society operates.*

*Five years is a good watershed.*

*In "Looking Forward to 2020" the Committee offers ideas to keep the Society refreshed and forward looking whilst, at the same time, keeping the things that work.*

*I hope you will comment on these ideas and share your thoughts. Please let us know if you can help with the running of the Society. The Committee is looking forward to 2020.....are you on board?*

*Jo Darbyshire*

## 3. Our Membership

We need to maintain a strong membership base, address the needs of a more diverse audience and enhance communication between the Committee and the membership.

**Aims: To**

- **maintain the present membership levels and the flow of new members to replace those lost.**

- offer preferential rates/free attendance at lectures to a limited number of arts students in HE Institutions on the Fylde coast
- plan an evening arts event/s for the wider public in conjunction with other arts based organisations
- identify and organise an annual schedule of support for other arts and cultural organisations across the Fylde.
- share this paper with our members as a consultation about our plans and to invite comments
- host a programme launch social evening to announce the oncoming programme and to seek feedback on the current programme
- seek information about members' interests/skills/ knowledge and ideas for the programme by way of the issue of amended enrolment and renewal forms

#### **4. Our Programme.**

We would like to give members the opportunity to participate in the planning & development of the programme of lectures, visits, special interest days & tours which we offer.

##### **Aims : To**

- organise “ meet the Committee” activities on the morning of /at lunchtime prior to lectures
- use members'/new members' coffee morning to introduce the work of the programme and invite participation
- gain more background data about our members.
- establish a small team of Committee Members and volunteers to consider ideas for expanding the Programme for the 2017-18 season and to plan the Society's future involvement in the Volunteering Projects.

#### **5. Our Finances.**

We have created a strong financial base and need to develop a plan based on decisions on investment and deployment of surpluses with assurance that reserves are available to enable the Society's aspirations to be met.

##### **Aims : To**

- Establish a working group, led by the Treasurer, to discuss the management of Reserves and the updating and development of appropriate financial policies concerning :
  - -- fundraising
  - identification of Good Causes
  - re-cycling of funds into members benefits/social events
  - encouragement of sponsorship
  - support for and subsidies to new developments.

**This aim has already been instituted by the Committee. The working Group is not time limited and will report in time for members' approval at the AGM 2016.**

- **Appoint an Accountancy Advisor to support the Treasurer in the development of the financial plan for the Society.**
- **Appoint an Assistant Treasurer to assist with the financial planning and oversight of the activities programme.**

## **6. Our Organisation.**

We are concerned to ensure sound governance, accountability to our membership and probity in the organisation of the Society's affairs. Succession planning is important to retain the concept of regularly refreshing the Committee and giving opportunities to newcomers as is ensuring the flow of capable and enthusiastic volunteers. Members must feel encouraged to take on roles and the means found to support willing helpers into key tasks.

### **Aims: To**

- **Establish a working group to review the workings of the Committee and to consider the pros and cons of separating the overall governance of the Society from the day to day operational activity. This would involve:**
  - slimming down the formal Committee roles and responsibilities to the essential of ensuring delivery of the Society's activities and financial accountability.**
  - spreading responsibility for organisation of the programme of activities across a wider team so as to encourage greater participation and engagement.**
  - defining both governance and activity delivery roles clearly and producing guidance notes / manuals to assist those undertaking roles and to ensure common standards are adhered to.**
- **Undertake an annual review of the operation of the committee ( in July) to identify issues of succession and potential loss of expertise and initiate discussions with members about how to cover gaps and plan replacements leading to the AGM in February**





