



THE ART OF ART DECO

PAMELA CAMPBELL-JOHNSTON

The Arts Society Fylde

Lowther Pavilion Theatre

4 October 2023 at 2.00pm

Unfortunately, we are unable to welcome today's speaker in person, as industrial action on the railways affects travel plans for Pamela Campbell-Johnston, who would have been visiting us for the first time. Her lecture will be shown in the theatre and we will have the opportunity to see her introduction to Art Deco which has, as she says "the reputation of being the most glamorous and popular style of the 20th century". Prevalent in particular in during the 1920s and 1930s, Art Deco is characterised by sleek, geometric and formalised lines; it celebrated the modernity of the machine and the inherent design qualities of machine-made objects: relative simplicity, symmetry and the repetition of elements. As a result, Art Deco objects often showcase simple, clean shapes, usually with a "streamlined" look .

In today's lecture, our speaker will review the development of the style within the context of its social and economic environment and look at specific examples of objets d'arts, including silver, jewellery, furniture, ceramics, clocks and architecture. The range of designers, craftsmen and artists will include E-J Ruhlmann, René Lalique, Tamara de Lempicka, Jean Dupas, Georgia O'Keeffe, Eileen Gray, Romain de Tiroff (Erté), René Vincent and the English ceramicist, Clarice Cliff. In addition to some examples of domestic and civic Art Deco buildings in the UK, Ms Campbell-Johnston will also touch on architecture in New York, Miami, Mumbai and Napier (New Zealand), thus confirming Art Deco's full global reach and appeal.

PAMELA CAMPBELL-JOHNSTON

Pamela Campbell-Johnston has an MA in Art History from St Andrew's University. She has over 30 years of lecturing experience to undergraduates, adult groups, and to Friends and Patrons of the Royal Academy of Arts as part of the Adult Education Department's programme of events. She has conducted numerous guided tours and focused gallery talks on individual works of art. She specialises in British Domestic Architecture and Modern British Art and has over 12 years' experience at the Royal Academy. Her work experience includes Bonhams, the Art Loss Register and the National Trust. She is now a freelance art consultant and lecturer and recently curated a collection for the Lansdowne Club.



SUGGESTIONS FOR FUTHER STUDY

Lynn Federle Orr, Art Deco - 50 Works of Art You Should Know

Elain Harwood, Art Deco Britain: Buildings of the Interwar Years

Image: Clock, French, Lytham Hall (AD for TASF)